

For immediate release

For more information:

Lu Stasko
The Stasko Agency
303-477-9902
lu@staskoagency.com



Swinerton Builders
6890 West 52nd Avenue
Suite 100
Arvada, CO 80002-3901
Tel: 303.423.9242
Fax: 303.423.0632
www.swinerton.com

MEDIA ADVISORY

Sunday, October 14, 2012

**ADAMS COUNTY STUDENTS, SWINERTON BUILDERS EMPLOYEES
CONSTRUCT 14-FOOT TALL BUILDING OUT OF CANNED FOOD**

WHAT: Employees of Swinerton Builders will team with students from The Academy (a charter school in Adams 12 Five Star Schools) to build a 13-foot tall replica of the Four Seasons Hotel out of canned food. The 2,000 cans of food used to construct the “building” will be donated to Community Food Share, a food bank serving Boulder and Broomfield counties.

Swinerton will unveil the completed structure October 15th at a celebration marking its 70th anniversary in Colorado at the Four Seasons Hotel, the 45-story high-rise the company built in 2010.

PHOTO OPP: The students - fifth-to-eight-graders - and their Swinerton mentors will likely complete construction between 2 p.m. and 3 p.m. and will be available for interviews about the project.

WHEN: Sunday, October 14, 2012

TIME: 1 p.m. to 3 p.m.

WHERE: Four Seasons Hotel, 1111 14th Street, Denver, Colorado 80202
(Grand Ballroom)

CONTACT: Lu Stasko, President, The Stasko Agency
303-477-9902 (office)/720-404-4507 (cell)
lu@staskoagency.com

BACKGROUND: In honor of its 70th anniversary, Swinerton Builders Colorado launched the educational initiative “Discovery Builders,” to expand awareness of the careers available in the architecture, engineering and construction fields. Over the past six weeks, Swinerton employees have taught students at The Academy about how to apply their math and science skills to solve real-world construction problems. Students will use the knowledge gained from these sessions to construct the Four Seasons model.

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